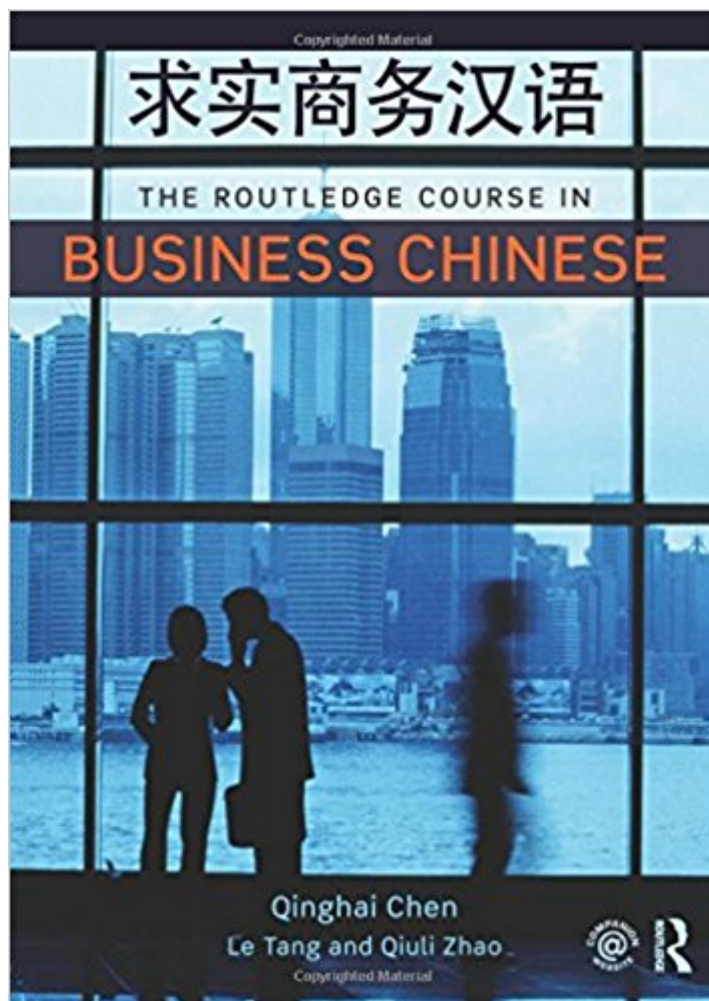


The book was found

# The Routledge Course In Business Chinese



## Synopsis

The Routledge Course in Business Chinese has been specifically designed for students in the fourth year of language learning or above who wish to progress their language training and prepare to tackle real-life business situations confidently and effectively. Designed to prepare students for the world of business, The Routledge Course in Business Chinese presents timeless business knowledge through topics ranging from frequently occurring business activities, economic systems and phenomena, to issues of common interest. Topics include: the stock market, international trade and economic recession and inflation. Business knowledge is presented as a means to facilitate language learning, while the content-based materials enhance cultural awareness. The course focuses primarily on developing advanced language skills with particular emphasis on formal styles and business terminology. Students are supported and guided through the course as they develop the skills they need to continue learning for themselves. Students are encouraged and inspired to explore and keep up-to-date with new developments in China's economy through their own efforts, thus developing an independent learning style and connecting classroom learning to the real-world. Key features:

- focuses on practical language skills and language learning skills
- foundation in the common core of the language reinforced through task-based exercises to encourage language use
- provides timeless topics as a foundation and encourages students to acquire recent information to supplement this through their own efforts thus guiding them to make the necessary connections between the classroom and the real world.

By the end of this rewarding course students will have the language skills and learning skills required to deal effectively with a range of business situations and the skills to prepare themselves for any future business encounters.

## Book Information

Paperback: 256 pages

Publisher: Routledge; 1 edition (July 22, 2012)

Language: English

ISBN-10: 0415668034

ISBN-13: 978-0415668033

Product Dimensions: 8.3 x 0.6 x 11.7 inches

Shipping Weight: 1.6 pounds (View shipping rates and policies)

Average Customer Review: 4.3 out of 5 stars 3 customer reviews

Best Sellers Rank: #72,872 in Books (See Top 100 in Books) #39 in [Books > Textbooks >](#)

Humanities > Foreign Languages > Chinese #709 in [Â Books > Reference > Dictionaries & Thesauruses > Foreign Language Dictionaries & Thesauruses #978 in](#) [Â Books > Reference > Foreign Language Study & Reference](#)

## Customer Reviews

So far the content is good. It's a bit advanced for my level, and it has no pinyin; at least I wish they had left some spaces between the lines (of the texts) so students could write down their own pinyin. Another major drawback of the paperback edition is the quality of the binding. I've only had the book for a month, and the pages are already coming off.

excellent aid. preparing for business in china and this rather advanced series brings to me case studies and language right to the point. i would say " to keep listening and drilling the flow of the language into the head".

Highly recommend. so practical and worth it this worked surprisingly well Great Product very happy with it arrived on time will definitely buy again. Came in ontime and product is new and perfect. Awesome ultra-affordable price with product, sales and evaluation are good, the key is easy to use, this is my most satisfying.

[Download to continue reading...](#)

Chinese: Crash Course Chinese - Learn Chinese Fast With a Native Speaker: 500+ Essential Phrases to Build Your Chinese Vocabulary, Chinese, Learn Chinese, Chinese Phrasebook, Mandarin Study Aid I Love to Share (English Chinese kids, Chinese children's books): Mandarin kids books, Chinese bilingual books, Chinese baby books (English Chinese Bilingual Collection) (Chinese Edition) Chinese Bilingual Books: I Love to Brush My Teeth (chinese kids books, chinese children's books): English Chinese Children books (Chinese Bilingual Collection) (Chinese Edition) Chinese Children's Books: I Love My Dad (English Chinese Bilingual): chinese bilingual children's books (English Chinese Bilingual Collection) (Chinese Edition) Chinese baby book: Where is the Baby: English-Chinese picture book (Simplified Chinese book) (Bilingual Edition) Early Reader Chinese book for ... books for kids) (Volume 7) (Chinese Edition) I Love to Tell the Truth (chinese english bilingual,chinese children stories,mandarin kids books ): mandarin childrens books,bilingual chinese (Chinese English Bilingual Collection) (Chinese Edition) I Love to Share (mandarin childrens books, chinese baby books): kids books in chinese, chinese children stories, mandarin kids (Chinese Bedtime Collection) (Chinese Edition) I Love to Tell the Truth ( chinese kids books,

mandarin childrens books): mandarin kids books, kids books in chinese, chinese children's books (Chinese Bedtime Collection) (Chinese Edition) Welcome to Chinese Food World: Unlock EVERY Secret of Cooking Through 500 AMAZING Chinese Recipes (Chinese Cookbook, Chinese Food Made Easy, Healthy Chinese Recipes) (Unlock Cooking, Cookbook [#13]) Chinese Cookbook - 25 Delicious Chinese Recipes to Chinese Food Made Easy: Recipes from Chinese Restaurants Integrated Chinese: Level 2 Part 2 Character Workbook ( Traditional & Simplified Chinese Character, 3rd Edition) (Cheng & Tsui Chinese Language Series) (Chinese Edition) The Routledge Course in Business Chinese Routledge Intensive Russian Course (Routledge Intensive Language Courses) Startup Business Chinese: An Introductory Course for Professionals, Level 1 (English and Chinese Edition) The Routledge Advanced Chinese Multimedia Course: Crossing Cultural Boundaries, 2nd Edition Routledge Course In Modern Mandarin Chinese Level 2 (Simplified) (Volume 1) Business For Kids: for beginners - How to teach Entrepreneurship to your Children - Small Business Ideas for Kids (How to Start a Business for Kids - Business for children - Kids business 101) ESL Business English: The essential guide to Business English Communication (Business English, Business communication, Business English guide) Chinese Acupuncture and Moxibustion: A Practical English-Chinese Library of Traditional Chinese Medicine I Love My Mom: Chinese children's books, Mandarin childrens books (English Chinese Bilingual Collection) (Chinese Edition)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)